

CIDEWALK

Out-Market Your Competition, Where it Matters

Think Local. Promote Local

80% of sales to small biz come from local customers

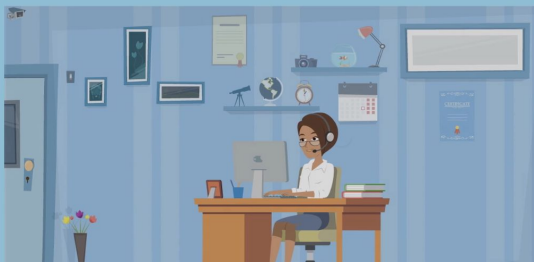


Creating your ad is as simple as:

- Entering a **short title** (25 char limit), a **small description** of your product or service (80 character limit),
- Uploading an **image or your logo**
- Finishing with the **link to the page** you want users to go once they click on your ad.

The system will automatically create the mobile ad for you!

Geofenced Local Ads in Mobile Apps
Affordable Self-Serve Advertising
As low as \$60/month



“WE BELIEVE ALL BUSINESSES, NO MATTER THE SIZE, SHOULD HAVE THE SAME ABILITY TO REACH CUSTOMERS AS POWERFUL FORTUNE 500 COMPANIES.”

That was the mission when we first began in 2003 and remains our mission today. We know that you have a great passion for your business and want to tell everybody you can about it. Cidewalk helps businesses promote and grow their business by targeting and reaching local customers through cost-effective mobile advertising.



Cidewalk mobile marketing service is lead by a team of industry experts with over 15 years of experience managing online digital marketing and advertising services.

Cidewalk grew as an offshoot of Chitika.com, which handled advertising inventory on behalf of Fortune 500 companies since 2003. The team at Cidewalk is able to capitalize on their industry relationships and back-end engineering in order bring this impressive technology stack to empower small business owners throughout the US and Canada.

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Frequently Asked Questions

What is Cidewalk?

Cidewalk is a premium mobile marketing platform used by thousands of businesses to grow their business by running local mobile ads or promotions targeting mobile users in the city of their choice. In minutes you can create a mobile ad, set your geofence and ad views and launch (no fancy ad setup needed). Check out who's on Cidewalk on this AdMap.

What is a Geofence?

A geofence is a virtual perimeter that can be set around a specific location. Geofencing allows a business to show an ad ONLY to people within a target location limiting ad views to a specific audience. Cidewalk allows businesses to geofence a city, town or a specific address with a radius option of 1, 5 or 10 miles from that location.

How does it work?

Cidewalk has access to thousands of mobile apps where your ad can be displayed. Using the mobile phone GPS tracking, Cidewalk can select mobile app users located in the town of your choice and display your ad in the app, helping you reach potential customers in that town.

Do I get to pick the apps?

Think of Cidewalk as your digital billboard. Anybody in your hometown using their phone can see it. No matter which app shows your ad, you can be assured that it is only targeting people within the set geofence of your choosing. While this may include additional people outside your target market, they may talk to someone who is in your primary market.

Awards

Cidewalk Recognized As a Leader in Public-Private Partnership by EDC



In the Press

DIGITAL JOURNAL

BUSINESS JOURNAL

STREET FIGHT
** INSIDE THE BUSINESS OF HYPERLOCAL **

Hyperlocal Daily

Marketing Land

HostingAdvice.com

Mobile Marketer

YAHOO!
Local Business